

Dear Sir/ Madam,

We, the Gauhati Commerce College Centre of Management Studies (GCMS) would like to inform you that we are organising an ICSSR sponsored International Seminar on the topic “ENTREPRENEURIAL INNOVATION & REGIONAL DEVELOPMENT - A BRIDGE BETWEEN NORTH-EAST INDIA & ASEAN” on 23rd October 2019 and 24th October 2019, for the benefits of academicians, professionals, researchers and students.

The major themes of the seminar will be:

- I. Advantage Assam & North-East and Entrepreneurial Opportunities in ASEAN
- II. Start-up Initiatives in North-East India
- III. Act East Policy and its impact in North-East India
- IV. Cultural, Historical and Political linkage with ASEAN
- V. Innovation in North-East India: Prospects and Challenges
- VI. Entrepreneurship as a Path to Gender Equality
- VII. Digital Innovation and Socio-Economic Change
- VIII. Environmental Issues and Sustainable Development
- IX. Entrepreneurial Innovation in different sectors:
 - Tourism
 - Infrastructure
 - Food
 - Healthcare
 - Education
 - Traditional Products

We would like to invite you as a paper contributor and participant in the seminar for exchange of ideas and thoughts.

We shall be highly obliged if you kindly accept our invitation and grace the occasion on 23rd and 24th October 2019 at 9.30 a.m. IST.

We are also sending you the details of the seminar in the Seminar Brochure which is attached herewith.

Thanking you,
With regards,

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